



Biography: Jo Rothwell

Jo Rothwell grew up in the Yarra Valley, Victoria, Australia. The travel bug hit in her early 20s, and the lure of foreign countries saw her work and travel in Europe for many years. She then took her passion for adventure and travelled to outback Australia, where she taught children on cattle stations via the School of the Air.



Her tourism knowledge grew broader when she was employed in the management team at El Questro Station in the Kimberley, WA.

Settling back in the Yarra Valley, Jo established Rothwell Publishing in 2004 and has written and published 18 children's books. The **My Adventure** and **One Yelpy Kelpie** series explore specific Australian themes and destinations.

Continuing this theme, she has launched the **Australian Adventure Passport**. A simple idea that now has thousands of tourists searching for the next outlet on their travels to gain a stamp in their passport.

Her children's books are on the Premiers Reading Challenge list and have sold over 150,000 copies.

She proudly continues to donate thousands of books to charities.

Her **Aloysius the Ram at Chateau de Lalande** picture book raises much-needed funds for research into paediatric brain cancer and has so far raised over \$10,000

Jo was diagnosed with breast cancer in 2011 and a subsequent metastatic, stage four prognosis in 2015. She has regular ongoing treatment, but she recognises the importance of having a purpose and so continues to write stories and encourage children to read and to explore Australia.

Shifting her focus to non-fiction, Jo released **Chasing Normal – Balancing the Ups and Downs of Life and Cancer, A Memoir**. A unique insight into her life and how she uses distraction, mindfulness and humour to put cancer in its place.

Her latest children's book, **One Yelpy Kelpie in A Sticky Situation** is the 5th book in the Yelpy Kelpie Series.



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